

Meet the Team:



Omar Ndiaye Seck, *CREATE!* Country Director

Some of today's most influential leaders have been and still are inspired by other people. When it comes to persevering, to pushing our own limits and to believing that anything is possible, the founder Mr. Barry can be a wonderful source of inspiration. The best part about finding inspiration is that it's always there when we need it. Almost everyone faces difficult situations. But when we can tap into our own inspiration during difficult times, we can also use our vision to become an inspiring leader. We need a mentor like Mr. Barry when we want to make a successful transition, or

when we are in a dynamic where you want to succeed. Mr. Barry is the one who guides the person in the acquisition of his values, his vision, and his personal, professional or organizational orientations.

CREATE!'s sustainable development programs have goals like eradicate poverty, protect the planet and ensure peace and prosperity in all human being's life. *CREATE!* gives us the way forward to achieve a better and more sustainable future. For succeeding in this project our organization relies on modern and appropriate logistical means.

Many project couldn't succeed in the development programs because they didn't have a good strategy, that's why many of them failed. The *CREATE!* team has seen that development workers often came up with their own ideas without asking for the opinion of community members. They impose their ideas that came from outside without seeking the point of view of those who are really involved. It is important to know what constitutes personal and community well-being as defined by the affected populations themselves, to listen to them and to lead a process that results in consensus on what constitutes the well-being of their own community.



Mame Souka Diouf, *CREATE!* Senegal Program Administrator

Mr. Barry Wheeler, a great pan-Africanist, has inspired us with his strong personality, his love for the rural communities. He was field man who doesn't hesitate to forget his own person for the happiness of others. His experience in the field and his philosophy has been a considerable contribution to us for carrying out *CREATE!* philosophy; this allowed us to take better account of cultural social problems in order to break the old mentality.

The organization has evolved in a progressive manner; in addition to the field experience acquired with Mr Barry; *CREATE!* has been able to adapt the cultural social realities; sharing; discuss and solve the problems encountered in the rural communities.



Abdou Ba, *CREATE!* Driver and Field Assistant

Mr. Barry Wheeler has inspired me in many things like appropriate technology, solar panel installation, and improved cookstove construction. Thanks to him, I'm a solar technician in the organization and I'm very happy about that because have learned all technics from him. Now I'm able to work in any *CREATE!* program it means that we are a polyvalent team. He has taught me to live with the rural communities and to support them because they need our help. He advised me to enlarge *CREATE!*

programs by my ideas and my competencies because it is needful for the rural communities.



Amadou Diouf, *CREATE!* Field Coordinator

In addition to being a founder, Mr. Barry Wheeler is a father, an advisor, and a promoter of sustainable development. Having an indefinite experience of rural life in Sub-Saharan Africa in different countries, I cannot forget his voice telling us that fulfillment is something that cannot be measured. So, he motivated us to do our best to meet the needs of rural populations in our country where he is not even originally from. Indeed, we are working very hard to help Senegalese parents through a foreign benefactor.

After four years of partnership in five communities (Ouarkhokh, Diender, Thienaba, Fass Kane and Fass Koffe), we got the support of VVF (Vibrant Village Foundation) for three more sites. Since then we add more sites every year and the organization had more members and more experiences. After that, *CREATE!* has started to make a name for itself everywhere and since then the success and notoriety in the rural communities have meant that the NGO has left its mark with concrete, innovative, physical, profitable and beneficial achievements for all beneficiaries (direct and indirect).



Ousmane Diallo, *CREATE!* Agricultural Technician

The founder Barry Wheeler inspired me with his worldview on climate change and the use of renewable energy for the most disadvantaged area. The construction of improved cookstoves with the available means, local materials is available without the need of heavy or expensive instruments.

Mr. Barry Wheeler is a visionary who has responded to the needs of rural populations at a time when rural areas suffer from the problems of climate change and a lack of water and food. He thought to install gardens so that people can live in good conditions. This man is a visionary, a humanist with a heart of gold who taught the communities how to fish instead of giving them fish. Thanks to his vision, we have slowed down rural exodus. *CREATE!* NGO has grown through its results and we receive many demands means that there many communities which want *CREATE!* intervention.



Ndeye Fatou Thiam, *CREATE!* Communications Coordinator

Mr. Barry Wheeler is a great humanitarian man. He showed us the way to help the rural communities with their own means. For example, with the improved cookstove, the materials are freely available in the villages.

Mr. Barry always advised me to help people if I have the possibility and the mean to do so. He advised me to never say I can't. He told me, "you must try before saying I can't because in the life everything is possible."

Since I joined *CREATE!* I notice that the organization has grown because we have more communities and we have more experiences. *CREATE!* has had achievements in its ten years in Senegal and we always try to see how to improve and add more programs for the communities.



Charlotte Odille Diedhiou, *CREATE!* Agricultural Technician

Mr. Barry Wheeler inspired me with his humanitarianism because he always thought about the well-being of others. There is also his brotherhood towards the rural populations and the whole team. He often advised me to have a good heart and to help the beneficiaries.

The organization has grown through the increase of its sites and the team. Now *CREATE!* is a large NGO and known in many regions in Senegal. We intervene in many communities and it is a success for us.



Codou Gadji, *CREATE!* Agricultural Technician

Over the last 10 years, the organization has developed in several ways. We have more communities and the team has grown. Our team works with strategies because we intervene in a difficult area where each community has its own mentality. We regularly meet together in the office for sharing ideas. *CREATE!* has developed different innovations in the last 10 years and now some of our communities work with the drip irrigation.

The Founder, Barry Wheeler, inspired me in many ways and gave me a lot of advice, because from him I learned good things like:

- Solidarity by helping communities out of poverty especially shows them how to be self-sufficient and no longer depend on other people.
- Loyalty because he had his principles such as renewable energies that he did not want to change despite new inventions.
- Social because he thought about the others before thinking about his own person.
- Above all, he inspired me to overcome the challenges because with him any problem has a solution; it is just to eliminate the variables one by one until having the right one.
- Respect people and have a good technique of communication by sensitizing them to have a good transfer of skills because most of them are old and illiterate women.
- Thanks to him we have other knowledge besides our training like improved cookstoves, VSLA and solar energy.

